



Reliable SRG is proud to sponsor the Color Your World hair show and hair color contest!

To enter the contest you must be a licensed professional or active cosmetology student & use either a Kadus, Scruples, or Redken color line.

All entries will be posted to the Reliable SRG website. Contest winners will be chosen by a panel of Professional Colorist from each manufacturer.

Entry Fee: \$20.00 per entry payable by check or credit card (cash not accepted). You may enter as many times as you wish, each entry is \$20.

Contestant must provide:

- A. Four photos: front view, back view, profile view and 1 before shot
- B. Give a complete description of TECHNIQUES and detailed FORMULAS.
(Write instructions out as if you were trying to teach another stylist how to do the color or like it was going to be written up in a magazine.)

3 Contestants will win:

*(one for each Color Company:
Redken, Scruples, Kadus)*

- Exclusive back stage passes to the Reliable SRG "Color Your World" hair show for the Pre-work night October 10th and the hair show October 11th.
- Free one night stay on October 10th, at the Sheraton Milwaukee Brookfield.
- \$300 Prize Money
- Free admission to the "Color Your World" hair show on October 11th.
- The opportunity to have your winning model previewed at the Reliable SRG "Color Your World" hair show on the main stage October 11th.
- Winners will also be featured in the Reliable Advantage Newsletter and on the Reliable SRG website.

All submitted photo's become the sole property of Reliable SRG. All rights reserved. By submitting this enrollment I consent to the inclusion of this as a release form to use the information and photo's contained within as seen fit by Reliable SRG, including but not limited to adding the photo's to the contest micro-site and future promotions. No compensation for usage will be provided.